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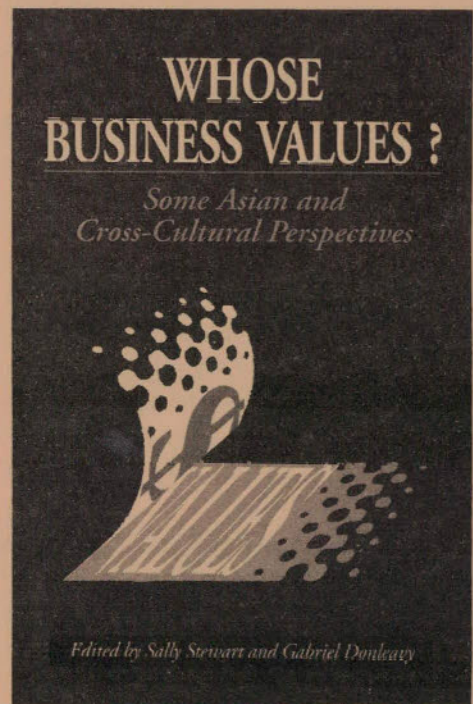
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# WHOSE BUSINESS VALUES?

*Some Asian and  
Cross-Cultural  
Perspectives*



*Edited by Sally Stewart  
and Gabriel Donleavy*



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## Whose Business Values?

This book is about the ethical issues arising in the course of business, especially those affecting people working in Asia. Each chapter offers a different perspective and the positions taken vary greatly from one writer to another. This book has been produced under the auspices of the University of Hong Kong's Centre for the Study of Business Values and the various perspectives within this volume well reflect the variety of viewpoints expressed by people who participate in the Centre's activities. It is intended to be read by business people and business students alike and would fit well into international business courses anywhere in the world. East Asia is a particular focus of many of the chapters but global ecological concerns are also addressed.

"It is essential that the study of business values should not be seen as a solely Western concern and I, therefore, welcome this examination of the subject from Asian as well as Western perspectives.' *Adrian Furnham, Professor of Psychology, University College, University of London*

'I am delighted that the Centre for the Study of Business Values has been tackling this important topic and I welcome this volume which will contribute to knowledge of ethical issues and problems in both the business and academic communities.' *Wang Gung-wu, Vice-Chancellor, The University of Hong Kong*

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