Center for International Affairs
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### James B. French, 09:38 18/3/01 -06, RE: EARTH ASIA MEETINGAND SEM

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From: "James B. French" < jfrench@earth.ac.cr>

To: 'Meg Harris' <mharris@salzburgseminar.org>

, "supaporn@ccs.sut.ac.th" <supaporn@ccs.sut.ac.th>

, 'CIA Public Relations' <cenintaf@ccs.sut.ac.th>

Cc: Wendy Judy <wljudy@earth.ac.cr>

, Richard Taylor <r-taylor@earth.ac.cr>

, "James B. French" < jfrench@earth.ac.cr>

Subject: RE: EARTH ASIA MEETING AND SEMINAR

Date: Sun, 18 Mar 2001 09:38:34 -0600

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Ruben:

A thought just occurred to me. We have not established what the appropriate dress code should be during the several days of events. Maybe this is really a mute point for everyone from Asia, I don't know, but it would be helpful for myself and maybe others to know what the expectations are. I know that there is a dress attire used in Asia, which I and others will not have. When should we use Sport coats or suits? What should be worn during the Planning meeting; during the 2 day forum, during formal dinners, etc.?

Thanks for helping on this.

Jim

----Original Message----

From: Meg Harris [mailto:mharris@salzburgseminar.org]

Sent: Jueves, 15 de Marzo de 2001 04:45 p.m.

To: 'supaporn@ccs.sut.ac.th'; 'CIA Public Relations'

Cc: Wendy Judy (E-mail); Richard Taylor (E-mail); Jim French (E-mail)

Subject: RE: EARTH ASIA MEETING AND SEMINAR

Dear Ruben,

Thank you for your e-mail. It sounds like you had a very productive visit to Chiangmai!

I have gone through your message below and will try to answer your questions in the order they appear in your 'Notes' section:

- 1) re: arrivals -- We are trying to ensure that all participants for the workshop arrive in Chiangmai on or before 5:00 pm on Monday so that they will be in time for the dinner and introductions that evening. All team members (except Aman) will arrive in Chiangmai on Sunday. We are currently preparing a table which has everyone's arrival and departure information and will forward this to you and Dr. Nipon before March 28th.
- 2) re: changes of speakers -- This all looks fine to me. My only worry is that the number of Thai presenters far outweigh those from other regions. This would be most notable in sessions II and IV -- where everyone, including the chairs, will be from Thailand. My worry is that the bulk of the information provided will Thai-specific instead of region-wide. What do you think?

Do Dr. Phrek and Dr. Anake need to be sent letters of invitation? If so, please send their contact information (e-mail is preferable).

The substitute suggested for Dr. Jalaudin is the former dean of agriculture at UPM. Ruben V. suggests that we do invite him.

re: Maejo budget -- We look forward to receive this as soon as possible.
 EARTH will need to transfer the first half of the payment to Maejo next week.

I note that in the revised schedule you sent there look to be three dinners (Sunday, Monday and Wednesday) that will take place at Maejo Univ. and that can therefore we part of Maejo's projected expenses. Am I correct in assuming that the Wednesday Kantok dinner will take place at Maejo? This is fine. Actually, the more dinners that Maejo can host the easier it would be in terms of finances.

We are trying to encourage everyone to be reimbursed for their expenses via wire transfer. If some cannot do this then we will figure out another way

to reimburse people -- either Jim and I will need to carry cash and/or come up with another scheme.

- 4) re: other staff from Maejo University -- I think it is fine for others from Maejo Univ. to take part in the forum and meals, and would expect that their input would be much appreciated. Do you know exactly how many people we are talking about? We need to ensure that the group not get too large -- we are already at 25 participants now (see #9 below). We also need to ensure that everyone participates for the entire workshop so that there is a sense of continuity and togetherness -- we do want people dropping in and out of the workshop proceedings. This is where the philosophy of the Salzburg Seminar differs from an academic conference. We work very hard to try to get the group to feel comfortable and at ease with each other so that honest, indepth and fruitful discussion can take place. If people only participate for part of the workshop that group mentality is eroded and it is very hard to get it back.
- 5) re: UPM representative -- as stated above, based on Ruben V.'s recommendation I will go ahead and invite Wan Sulaiman Wan Harun. I will try to determine whether he is planning to give a paper or not and will let you know.
- 6) re: proceedings of the seminar and group reports -- We will not be preparing a formal report(s) from this session, but we do want to be sure to capture the salient points that emerge from these meetings so that we can bring them to the Oslo meeting. Do you know if Maejo University has the ability to audio tape the lectures? Also, I think it is very good idea for presenters to bring a hardcopy and electronic copy of their papers and will put this on my list of things to ask of them.
- 7) re: agenda -- The agenda for the advisory team meetings looks very good. I will review it in more depth in the next few days and will let you know if it looks like we need to add anything.
- 8) re: printing -- If Maejo Univ. (or SUT) could take on the task of producing the program and other documents and include these items in their budget this would be ideal and much appreciated. I tried to do that somewhat with the line item in the Maejo Univ. section of the budget that I called "materials". I also estimated some monies for "Logistical-secretarial support".

9)re: final list of participants -- We are almost at the point of having a final list and I will be sure to send this to you and Dr. Nipon as soon as

it is finalized. I now am at a count of 25, which includes: Wan Sulaiman Wan Harun (UPM), the 2 new participants from Chiang Mai University, the 1 new participant from Khon Kaen Univ., the vice pres. for planning from Maejo Univ., Dr. Keith Syers, and Dr. Sruamsiri. I had not counted Dr. Sruamsiri in the confirmed list because I had not received any type of response back from him.

I will go ahead and send Dr. Keith Syers an official letter of invitation tomorrow. What I am not yet sure about is whether Dr. Harun of UPM will give a paper or not, which might affect whether Dr. Syers gives a paper, correct?

Do I need to send one to Dr. Anake from Kohn Kaen? What about Dr. Boonsern and Dr. Phrek of Chiang Mai Univ.?

I am getting a little daunted by the numbers -- I do not really want to go over 25 participants -- but I think you are correct that perhaps someone else from the Philippines would be a good choice.

Has Maejo University budgeted and allowed for everyone to be in single rooms? I think this will be best.

Thanks again Ruben for all of your hard work!! This will be a wonderful gathering -- in very large part due to you.

Best regards for now,

Meg

----Original Message----

From: supaporn@ccs.sut.ac.th [mailto:supaporn@ccs.sut.ac.th]

Sent: Thursday, March 15, 2001 4:50 AM

To: mharris@salzburgseminar.org

Subject: EARTH ASIA MEETING AND SEMINAR

Dear Meg,

I spent the evening of the 15th and the whole day of 16th with Maejo and Chang

Mai University checking most of the requirements for the Meeting.

#### 1. TENTATIVE PROGRAM

1 APRIL: SUNDAY

ARRIVAL OF MEG HARRIS, JIM FRANCE, PANFILO TABORA, BUI CACH

TUYEN.

CHONGRAK

POLPRASAERT, AND RUBEN VILLAREAL AT CHANG MAI INTERNATIONAL AIRPORT AND

TRANSFER TO MAEJO UNIVERSITY INTERNATIONAL

EDUCATION AND TRAINING CENTER (IETC) (Somebody from Maejo University will be

at the airport to meet the delegates. RUBEN UMALY will be arriving one day earlier

to check all the arrangements)

INFORMATL DINNER OF DELEGATES WITH DR. NIPPON OF MAEJO UNIVERSITY

2 APRIL: MONDAY

WHOLE DAY MEETING OF THE EARTH ASIA ADVISORY TEAM WITH SALZBURG SEMINAR

AND

EARTH COSTA RICA

AT CONFERENCE ROOM OF THE MAEJO UNIVERSITY INTERNATIONAL EDUCATION AND

TRAINING

CENTER

ARRIVAL OF PARTICIPANTS OF THE EARTH ASIA SEMINAR (Participants will be met at Chang Mai International Airport and

transferred

to Maejo University if they inform us of their flight schedule otherwise

thev

can take a taxi to Maejo University. The cost will not be about three US dollars,

but not more than five US dollars.)

18:30 REGISTRATION AND INFORMAL DINNER RECEPTION AT THE INTERNATIONAL EDUCATION

AND TRAINING CENTER MAIN RECEPTION HALL

20:00 INFORAM WELCOME AND INTRODUCTIONS

WELCOME REMARKS BY THE PRESIDENT OF MAEJO UNIVERSITY

BRIEFING BY SALZBURG SEMINAR AND EARTH COSTA RICA REPRESENTATIVES

INDIVIDUAL INTRODUCTION BY PARTICIPANTS

BRIEFING ON THE ACTIVITIES AND PROGRAM

3 APRIL: TUESDAY

EARTH ASIA SEMINAR

INFORMAL DINNER (IN TOWN)

4 APRIL: WEDNESDAY

EARTH ASIA SEMINAR AND GROUP DISCUSSION

KANTOK DINNER (TYPICAL NORTH THAILAND DINNER AND CULTURAL PRESENTATION)

5 APRIL: THURSDAY

EARTH ASIA ADVISORY TEAM MEETING

DEPARTURE OF SEMINAR PARTICIPANTS

6 APRIL; FRIDAY

MAEJO UNIVERSITY AND CHANG MAI UNIVERSITY CAMPUS TOUR CULTURAL VISIT OF CHANG MAI CITY

DEPARTURE FOR BANGKOK BY THE EARTH ASIA ADVISORY TEAM IN THE AFTERNOON

# II. TENTATIVE PROGRAM OF THE EARTH ASIA SEMINAR VENUE: CONFERENCE HALL OF THE MAEJO UNIVERSITY ORCHID CENTER

1. OBJECTIVE

(AS SUGGESTED)

### 2. TENTATIVE PROGRAM OF ACTIVITIES

3 APRIL: INVITED PAPER PRESENTATIONS

SESSION 1. CHAIR: Dr. Ruben C. Umaly, SUT, Thailand

8:30 - 9:00 Key Paper Presentation: " Agricultural Education in

EARTH

ASIA Countries: Status, Issues and Challenges

Dr. Ruben Villareal, Director, SEAMEO SEARCA 9:00- 10:00 Panel Discussion: Commentaries from:

 Indonesia: Dr. Jajah Koswara, Director of Research and

Community Services Development, Directorate General of

Higher Education

 Philippines: Dr. Rudolfo Undan, President, Central Luzon State

University

 Thailand: DR. Boonserm cheva-Isarakul, Associate Dean for Academic

Affaairs, Faculty of Agriculture, Chang Mai University

 Vietnam: Dr. Nguyen Viet Tung, Rector, Hanoi Agricultural

University

10:00 - 10:30 Open Forum: Questions and Answers

10:30 - 11:00

COFFEE BREAK

SESSION 2. CHAIR: Dr. Chongrak Polprasert, AIT, Thailand

11:00 - 11:20

"Financing of Agricultural Universities, specially

Entrepreneurial Activities"

Vice President for Planning, Maejo University (tentative)

11:00 - 11:40 "Cooperative Agricultural Education: Model for University-Industry Partnership in Agricultural Education"

Dr. Pongchan Na-Lampang, Institute of Agriculture, Suranaree University of Technology, Thailand

11:40 - 12:10 Open Forum: Questions and Answers

12:10 - 13:30 LUNCH BREAK

SESSION 3: CHAIR: Dr. Ruben Villareal, Director, SEAMEO SEARCA, Philippines

13:30 - 13:50 Participatory and other Innovative Strategies for Enhancing Community Services: Faculty and Students as Agents of

Change"

Dr. Bui Cach Tuyen, President, University of Agriculture

and Forestry, National University of Vietnam, Ho

Chi

Minh City

13:50 - 14:10 "New Technologies for Sustainable Agriculture and Natural Resources Development"

Dr. Chongrak Polprasert, Dean School of Environmental Engineering, Asian Institute of Technology,

Thailand

14:10 - 14:30 "Integration of Sustainable Agriculture and Sustainable Environmental Development into the Curriculum"

Dr. Phrek Gypmantasiri, Associate Director and Chairman of Agricultural Systems Program, Chang Mai

University,

Thailand

14:30 - 15:00 Open Forum: Questions and Answers

15:00 - 15:15 COFFEE BREAK

SESSION 4. CHAIR: Dr. Pittaya Sruamsiri, Dean, College of Agriculture, Chang Mai University, Thailand

15:15 - 15:35 "Agricultural Research: Present Status and Future Thrusts

Dr. Anake Topak-ngam Dean, Faculty of Agriculture, Khon Kaen University, Thailand

15:35 - 15:55 " Information Technology in Sustainable Agriculture"

Dr. Attachai Jintarawet, Chang Mai University, Thailand

15:55 - 16:45 "Sustainable Sloping Agriculture: Selected Case Studies in Southeast Asia"

Dr. Keith Syers, Vice President for International Relations, Naresuan University, Thailand

16:15 - 16:45 Open Forum: Questions and Answers

18:30 DINNER RECEPTION
(AT A RESTAURANT IN CHANG MAI CITY)

4 APRIL: GROUP DISCUSSION AND SYNTHESIS

8:30 - 10:30 PARALLEL GROUP DISCUSSIONS (FOUR GROUPS)

# EACH GROUP WILL HAVE TO CHOOSE A CHAIRPERSON AND A RAPPORTEUR

# GROUP I: INNOVATIONS AND CHALLENGES IN AGRICULTURE EDUCATION IN TROPICAL ASIA

Curriculum Revisions (including integration of Sustainability Concepts, Agroindustry/

Agrobusiness); Modalities of Delivery; New Skills and Competencies;

Knowledge

Management; Placement of Graduates; Entrepreneurship and Self Employment;

Success

and Failures; International Benchmarking and Accreditations; Applications of Information Technology

# GROUP II FINANCING OF AGRICULTURE EDUCATION

Alternative Financing Schemes of agricultural universities (including role of

privatization )' University Industry Government Partnerships;

Entrepreneurship;

Agrofood Industries, Agrobusiness; Cooperatives; Agropolis

#### GROUP III AGRICULTURE RESEARCH

Present status - issues and concerns: Role of Universities; Areas of Priorities; Financing; Partnership with

Industries

and International Organizations; Dissemination

of

Research

Results - publications, seminars, etc;

Networking

# GROUP IV:NETWORKING, LINKAGES AND PARTNERSHIPS

Existing Regional Partner-Linkage schemes (ASEAN, SEAMEO SEARCA, FAO, APEC, EU, AACU, AUAP; University-Industry-Government Partnerships; Development of

Teaching-learning Materials on Sustainable Agriculture and Sustainable Natural

Resouraces Development; Database Establishment, Digital Library and other

Resources

Sharing, Collaborative Research; Student and Faculty Exchanges

MEMBERSHIP TO EACH DISCUSSION GROUP WILL HAVE TO BE DECIDED

BY THE

ADVISORY

COMMITTEE

10:30 - 11:00 COFFEE BREAK

11:00 - 12:00 WRITING OF DISCUSSION RESOLUTIONS BY EACH GROUP

12:00 -13:30 LUNCH BREAK

13:30 - 15:00 PLENARY SESSION: PRESENTATION OF GROUP REPORTS

15:00 - 15:30 COFFEE BREAK

15:30 - 16:30 CLOSING AND WRAP-UP SESSION

18:30 - CITY TOUR BY CAR AND KANTOK DINNER WITH CULTURAL SHOW

### NOTES:

1. The Members of the Advisory Team as well as the participants of the

must inform SUT and or Maejo University of their flight schedule to Chang

so that they could be met by representatives of Maejo University. Otherwise, they will have to obtain their own means of transportation to MAEJO

UNIVERSITY

INTERNATIONAL EDUCATION AND TRAINING CENTER, PHRAO ROAD, SANSAI DISTRICT.

CHANG

MAI. There are taxi service companies that will be available at the arrival lobby

of the airport. The cost will be about three US dollars, will not exceed five

dollars. The notice must reach SUT not later than WEDNESDAY, THE 28TH OF MARCH.

#### 2.CHANGES OF SPEAKERS

- 2.1 For the panel discussant on Agriculture Education from Thailand it was suggested that it be from Chang Mai University rather than from Maejo University.
- 2.2 The speaker on "Financing of Agriculture Universities" will be from Maejo
  University since the original person recommended (Dr. Aman of IPB) will not be available, .Maejo will be the name ASAP, but it will most likely be the Vice
  President for Planning and Development.
- 2.3 The speaker on "Integration of Sustainable Agriculture and Sustainable Environmental Development in the Curriculum" will be Dr. Phrek from Chang Mai University instead of Dr. Pittaya, the Dean of the College of Agriculture of Chang Mai University. Dr. Phrek is directly supervising such activities.
- 2.4 Dr. Pittaya Sruamsiri, Dean of the College of Agriculture of Chang Mai
  University instead of being a speaker will Chair Session 4.
- 2.5 Dr. Anake, the Dean of the College of Agriculture of Khon Kaen University will be the speaker on "Agricultural Researches" instead of Dr. Charan of Kasetsart University who will not be able to participate.
- 2.6 Since Dr. Jalaludin could not come, I am strongly suggesting Dr. Keith
  Syers, the former Director for Research on Sloping Agriculture in Asia under the IBSRAM program be the speaker. He is presently the Vice President for International