

Macmillan Reference Limited

25 Eccleston Place London SW1W 9NF

Telephone: +44 (0)171 881 8027 Facsimile: +44 (0)171 881 8022 email: macref@macmillan.co.uk http://www.macmillan-reference.co.uk

October 1998

INTERNATIONAL HANDBOOK OF UNIVERSITIES 15th ed.

the ONLY official guide to universities WORLWIDE!

Dear Sir / Madam

The *International Handbook of Universities 15th ed.* is the most in-depth reference work of its kind available today, making it *the* authoritative guide to higher education institutions throughout the world.

Updated every two years, this single volume work contains **exhaustive**, **invaluable and up-to-the-minute data on over 5,900 higher education institutions in 174 different countries**, **including 300 new entries since the last edition!**

Providing clear, accessible information on addresses, staff, fees, course requirements, facilities and history, the *International Handbook of Universities 15th ed.* is an essential purchase for anyone requiring an authoritative guide to worldwide universities – for students and researchers, as well as careers officers and educational administrators alike.

The International Handbook of Universities 15th ed. is the only reference work to be officially recognised by the IAU/UNESCO as the most accurate and comprehensive guide to higher education institutions throughout the world.

Furthermore, if you order your copy before **31st October 1998**, you can purchase your own copy at the **special pre-publication price of £125**, **saving £14** off the list price of £139!

Do not miss this opportunity to get your copy of the *International Handbook of Universities 15th ed.* Order today by simply completing the coupon on the enclosed flyer, or alternatively **call our HOTLINE number on** +44 (0)171 881 8027 to place a priority order direct.

I look forward to receiving your order soon.

Kind regards.

Cathie Hadoke Marketing Assistant

Direct line: +44 (0)171 881 8021

wallo lage

SAVE £14
ORDER YOUR
COPY TODAY!

A Division of Macmillan Publishers Ltd

Registered Office: Brunel Road Houndmills,

Basingstoke

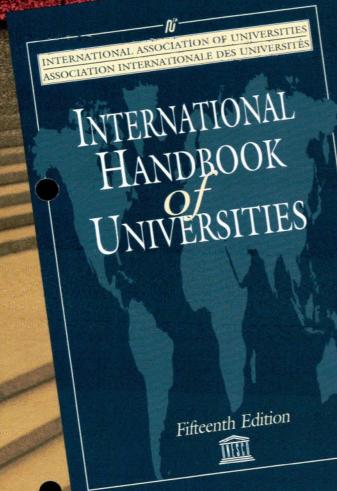
Hampshire RG21 6XS

Registered Number: 785998 England

D

The only official guide to universities worldwide

brought to you by Macmillan Reference Ltd



The International Ha

Available on CD-ROM

The International Handbook of Universities is also available on CD-ROM as part of the World Academic Database.

The World Academic Database 1997/98 combines all the databases from the IAU:

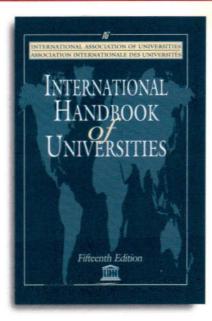
The International Handbook of Universities 14th ed.

World List of Universities 21st ed.

TRACE (International Education Information Network)

The Grants Register 1997-98

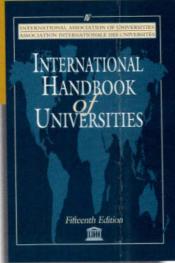
One fully searchable, crossreferenced CD-ROM provides
exhaustive information on over
11,900 higher education institutions
in over 170 countries and more than
2,850 awards available for postgraduate and professional study
worldwide. Three versions are
available, combining one, two or all
of the databases on offer.



The International Handbook of Universities 15th ed. is:

- the only official guide to universities and higher education establishments worldwide
- the most comprehensive reference source available, with information on courses, fees, personnel and essential contact details on 6,000 university-level institutions in 174 countries across the world.
- truly authoritative based on data collected by the IAU/UNESCO Information Centre on Higher Education, from official information supplied by the national education bodies and institutions themselves.
- more in-depth than any other comparable reference work, including:
 - · full address details (including email and websites where available)
 - names and contact details of key personnel (academic and administrative heads, international relations officers, deans and heads of academic divisions, ...)
 - a general description of the institution (history, special facilities, admissions requirements...)
 - full description of academic divisions, including number of staff and students per faculty
 - information on fees
 - · degrees and diplomas offered
 - · academic year dates
 - · links with other universities

Furthermore, the new Fifteenth Edition contains over 300 new entries since the previous edition!



Priority Order Form

International Handbook of Universities 15th ed.

Fifteenth Edition	Your details Name Job title	Please make your cheque for £ (payable to Macmillan Publishers Ltd) Credit Card Please charge my Access/Visa/AMEX/Diners Club for £ Card number Expiry date
Address		Credit card name and address if different from above Name Address
1	Postcode	Postcode
Country	Fax	Invoice (companies only) Please invoice my company. Order no
discounted price of £ ISBN 0-333-57487-7 I would like to reserv	t of the International Handbook of Universities 15th ed. at the 125 + postage (£5 UK/£10 overseas) until 31/10/98. List price: £139 we my set on 28 days approval (UK only) ish to return my set, it must be in perfect condition.	On completion return this form to (UK only): Kate O'Leary Macmillan Reference Ltd, 25 Eccleston Place, FREEPOST LON864, London, SW1W 9YY If outside the UK: Kate O'Leary, Macmillan Reference Ltd, 25 Eccleston Place, London, SW1W 9NF, UK Alternatively call our Order Hotline: +44 (0)171 881 8027
I would to like to receive further information about: The World Academic Database 1997/98 World List of Universities 21st ed. The Grants Register 1999		E-mail us at: macref@macmillan.co.uk Fax this form on: +44 (0)171 881 8022 Website: www.macmillan-reference.co.uk Please tick here if you do not want to receive further information on any other special offers



ndbook of Universities 15th ed.

by country

key personnel

tuition fees

special facilities

staff and student

awards

numbers

full contact details

Who will use it and why?

The International Handbook of Universities is an essential reference source for:

- deans and administrators at higher education institutions for instant verification of applications, for expanding international links, for research into competing institutions
- careers officers and education advisors for up-to-date and comprehensive information on higher education institutions for use when advising students on undergraduate and postgraduate study worldwide
- students to help plan overseas study, including costs and academic year
- human resources directors in international firms to check demic credentials when processing applications.

The International Association of Universities

The International Association of Universities (IAU) is a UNESCOaffiliated organisation which was formally established in 1950 to encourage links between higher education establishments throughout the world. Membership is open to all degree-conferring institutions, and associate membership to other international rational organisations.

Order today

Ordering your copy of the International Handbook of Universities 15th ed. could not be easier! Simply complete the order form overleaf and return to the FREEPOST address detailed (UK only).

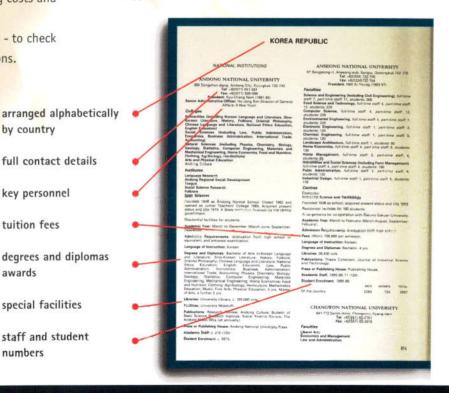
Alternatively, call or fax our **HOTLINE** to place a priority order direct.

Tel: +44 (0)171 881 8027 Fax: +44 (0)171 881 8022

E-mail: macref@macmillan.co.uk

For further information about this or any Macmillan Reference title. contact us as above, or find us on our website at

http://www.macmillan-reference.co.uk





MACMILLAN

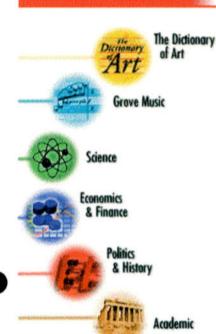








· WELCOME TO THE MACMILLAN REFERENCE WEBSITE ·



Welcome to Macmillan Reference

Orchestrating international scholarship to publish essential works of the highest quality is a tradition for which Macmillan Reference is known world-wide. Select a subject area to explore our publications in depth.



North American visitors, please click here

Company Information

From The Managing Director Macmillan Publishing Group



Email



Booksellers



Search



Help

The Dictionary of Art | Grove Music | Science | Economics & Finance | Politics & History | Academic |

ove Dictionary of Jazz The New Grove Gospel, Blues and Jazz The New Grove Dictionary of Opera The New Grove ok of Operas The Renaissance Era The New Grove Composer Biographies The Dictionary of Art Encyclopedia of L iences Applied Therapeutics: The Clinical Use of Drugs Biochemical Engineering and Biotechnology Handbo oconjugation: Protein Coupling Techniques for the Biomedical Sciences The Biotechnology Directory Detection of N verse Drug Reactions Dictionary of Toxicology DNA Probes Drugs Handbook General and Applied Toxicology Gene d Applied Toxicology - Abridged General and Applied Toxicology Handbook on Injectable Drugs Immunoass ndbook Industrial Enzymology Medical Selection of Life Risks Paediatric Toxicology: Handbook on Poisoning

e Dictionary of Art The New Grove Dictionary of Music and Musicians The Encyclopedia of Popular Music The New ove Dictionary of Women Composers The Grove Concise Dictionary of Music The New Grove Dictionary of Music truments The New Grove Dictionary of American Music Antiquity and the Middle Ages The Classical Era The N

www.macmillan-reference.co.uk sual Dyslexia Pattern Recognition by Man and Machine The Man-Machine Interface Susceptible Visual Apparatus Vis

ildren Principles and Practice of Immunoassay Vision & Visual Dysfunction Series: Visual Optics and Instrumentat

Visual Dysfunction Index Dictionary of History of Science Information Technology and the Law Licensing Technology nerals Handbook Patent Law in Biotechnology, Chemicals and Pharmaceuticals The Dictionary of Art The N lgrave: A Dictionary of Economics The New Palgrave: A Dictionary of Economics The New Palgrave Dictionary

onomics and the Law The New Palgrave Dictionary of Money and Finance The New Palgrave Series: Allocation formation and Markets Capital Theory General Equilibrium The Invisible Hand Marxian Economics Problems of inned Economy Social Economics Time Series and Statistics The World of Economics UK GAAP Generall Accept

counting Practice in the UK Transnational Accounting The Dictionary of Art British Archives Encyclopedia of

ropean Union International Historical Statistics: Africa, Asia and Oceania 1750-1993 International Historical Statistics

e Americas 1750-1993 International Historical Statistics: Europe, 1750-1993 International Organizations: A Dictional litical Handbook of the World The Statesman's Year-Book The Dictionary of Art The Grants Register Internation

ndbook of Universities World Academic Database World List of Universities The Encyclopedia of Cultu thropology The Encyclopedia of Psychiatry, Psychology and Psychoanalysis The New Royal Horticultural Society

ctionary of Gardening The New Royal Horticultural Society Dictionary Index of Garden Plants The New Roy