

CUTC/SUT INDUSTRY SEMINARS

DRAFT CRITERIA & TOPICS

DRAFT 2

Nature of SUT

- Faculty have heavy work loads and thus may be reluctant to take on more than they currently do.
- The responsibility for the seminars is shared between CIA and Technopolis. Cia is responsible for the international aspects. While Technopolis would undertake the aspects of the project that require organizing in Thailand such as marketing, organization of the space, finances, coordination with the speakers etc. CUTC will be responsive to the needs of Thailand as outlined to us by Technopolis.

Nature of NE Thai Industry

- Until recently the NE sector was the least developed area of Thailand.
- Industry was small often with local family ownership.
- Technology was limited and often imported or bought.
- Financing has been a major issue, as has management and labor.
- Few plants had technical staff and trained their workforce themselves.
- Safety and environmental issues are not addressed or regulations are ignored.
- Recent BOI incentives have brought new more modern and technically advanced factories to the area.
- This means more advanced technology and different demands on the local infrastructure and manpower.
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