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Date: Sat, 13 Jun 1998 21:52:51 -0400
To: cenintaf@ccs.sut.ac.th
From: "Mantana (Pin) Thammachoti"
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Subject: ISU SSP'99 POSTERS

Center for International Affairs	
No.	9AB/25A1
Date	15 JUN 1998
Time	9:20

✓ Dear Boss,

I talked to Ken Davidian about brochures we are preparing. He said SUT should produce posters instead of brochures for each participant to bring back home and post for public. Even here in the Cleveland State University, ISU uses a lot of posters also. In fact in the draft contract he sent us, he mentioned POSTER - not brochure. Before I left I had asked Dr. Wut to prepare both brochures and posters design. I also gave him few samples of ISU posters from former and current years. He said he would wait for the final text from you before he starts his design. Could you please have someone contact him.

Ken also has a very good suggestion that I am not sure if is possible. He said he is aware that it is a big money to produce nice posters. What we can do (to save money) is (if it is possible) that we get the Amazing Thailand posters from the TAT and have the printer added text (which must need some particular technique) for ISU'99, . The text can be on the top or at the bottom of the posters. He said this would be good enough and can highly attract attention. I wonder first whether we can have at least 200 posters

Wut 23/6/98

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Dr. Umaly: A copy of this letter was passed on to Dr. Krich on June 16, 1998 for the timely preparation of the ISU posters.
- Dhyanit
15 June 98

from TAT and second whether it is possible for the printer to have such technique. The most important thing is Manu will not be able to bring along with him 200 posters. MANu's schedule is 22-28 July.

Please let me know what you think about it. Ken would like to have about 200-500 posters to be mailed to Cleveland this year before the students leave Cleveland for home. Altogether he thinks 2000 posters will be needed. Another 500 for Strasbourg and the rest for promotion in Thailand.

Please do not get me wrong . I am aware that you would like to have everything look professional but I just pass his suggestion on to you for your information and consideration.

As you said, the US is not very interesting. Cleveland is not interesting at all. It looks like an old industry city. There are not so many trees. All staff stay in the university dorm which cannot be compared at all with Surasammanakhan. However the university food services are much better professional than SUT. The ISU requires a lot of facilities i.e every staff needs a phone and computer on his/her own desk. (there are 42 staff (including co-chairs and TAs), 3-4 really good quality xerox machines and other office supplies, a large amount of high capacity computers for students(300 MHz).

The staff here is exciting to go to Thailand next year and ISU people believe that they will get more students next year because people have shown interests in going to Thailand. There will be about 80

students here
this year but they expect to make it upto 120 next year in
SUT. We really
have to work hard for all preparations.

I am doing all right among young staff here. I do a
lot of office work
like Tuk and Air's work and Ken is trying to get me to learn
EXCELL also. I

am very embarrassed as I learn very slowly and forget very
fast.

Fortunately there is a young staff from Chile - Universidad
Tecnica

Federico Santa Maria in Valparaiso which will be the site
for SSP 2000

who is kind enough to teach me but I am not sure he is patient
enough to

teach until I can really learn. The university is like SUT as
it is the

school for engineering. You may be interested to establish
collaboration

with this university under APEC or other areas. His boss is the
Vice Rector

in Economics and Management.

I've got to go and will write you again to keep you
informed.

Best regards,

Pin